

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION KANSAS

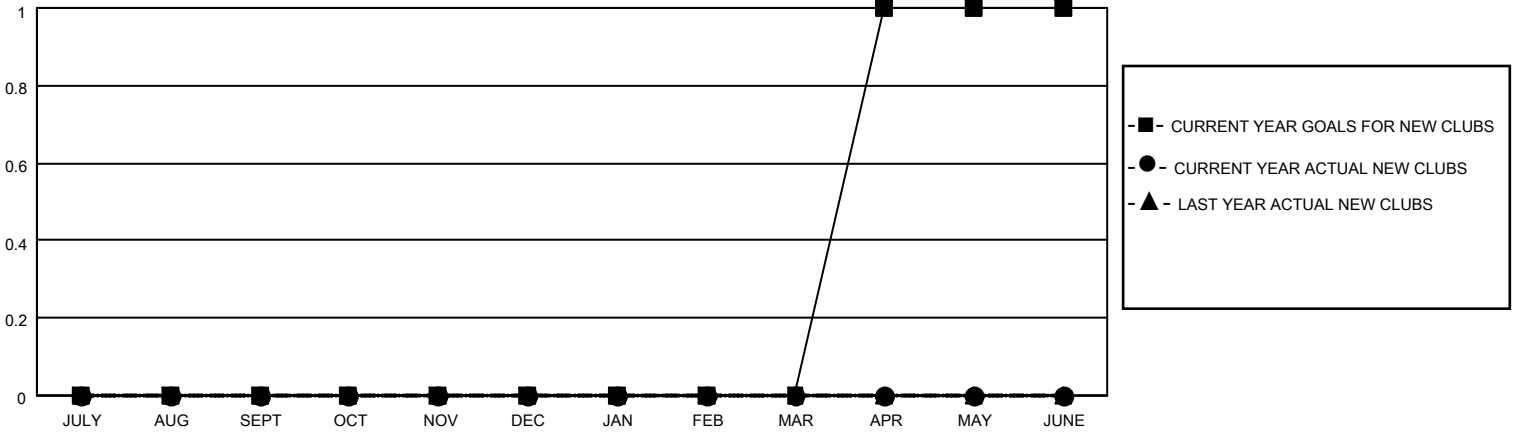
District 17 N

Results as of: 2/28/2021

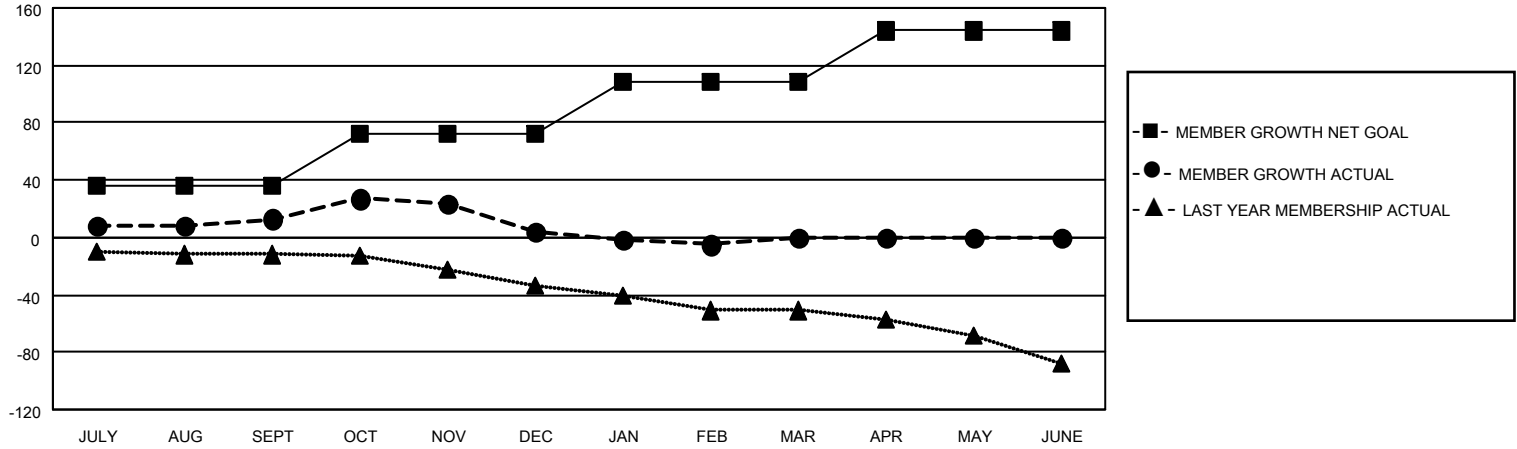
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 36                     | 42                   | 26  |
| OCT/NOV/DEC           | 36                     | 39                   | 46  |
| JAN/FEB/MAR           | 36                     | 7                    | 15  |
| APR/MAY/JUNE          | 36                     | 0                    | 0   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
|--|--|--|----------------|---|-------|----|--------------|-----------|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 0   | 30 CLUBS OF 72 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            1,030 (71.23%)</p> <p>FEMALE         416 (28.77%)</p> |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">16</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">71</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>87</b></td></tr> </table> | DECEASED                                   | 16   | CLUB CANCELLED | 0 | OTHER | 71 | <b>TOTAL</b> | <b>87</b> | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">274</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">141</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 274 | FAMILY MEMBERS PAYING HALF DUES | 141 |
| DECEASED   | 16   |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| CLUB CANCELLED   | 0  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| OTHER  | 71   |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| <b>TOTAL</b>   | <b>87</b>                                  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS  | 274  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES  | 141  |  |                |   |       |    |              |           |  |  |                           |     |                                 |     |